



Eaton Corporation
16900 Aberdeen Rd.
Laurinburg, NC 28352

**News
Release**

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Media Contact Dan Koehler (910) 277-3749

Golf Pride® Ranks Number One Grip Choice At Buick Invitational

LAURINBURG, N.C. ... Diversified industrial manufacturer Eaton Corporation announced today that according to the authoritative 2008 Darrell Survey results, the majority of golfers who played in the Buick Invitational depended on Golf Pride® grips.

Golf Pride grips were used by 83.3 percent of all pros who played in the tournament held at Torrey Pines in San Diego on January 24 - 27. In fact, nine of the top 10 finishers used Golf Pride grips to play their best on the future site of the 2008 U.S. Open.

“The grip is one of the most important components in golf. It is the point at which power is transferred from golfer to club,” said Jeff Fiorini, general manager for Eaton’s Golf Grip Division. “Given the demanding and varying weather conditions at Torrey Pines in January, we’re excited to see that so many professionals in this event relied on Golf Pride grips for maximum performance and control.”

Eaton’s Golf Grip Division is the world’s largest manufacturer of golf grips, with manufacturing, sales and distribution facilities on five continents. The division’s Golf Pride brand is recognized globally as the number one choice in grips among tour and recreational players, competitive amateur golfers, club manufacturers and club repairmen. For more information, visit www.golfpride.com.

Eaton Corporation is a diversified industrial manufacturer with 2007 sales of \$13.0 billion. Eaton is a global leader in electrical systems and components for power quality, distribution and control; fluid power systems and services for industrial, mobile and aircraft

equipment; intelligent truck drivetrain systems for safety and fuel economy; and automotive engine air management systems, powertrain solutions and specialty controls for performance, fuel economy and safety. Eaton has 64,000 employees and sells products to customers in more than 140 countries. For more information, visit www.eaton.com.

PRODUCT IMAGES AND SAMPLES AVAILABLE TO MEDIA UPON REQUEST

To obtain product or photo samples, contact: Dan Koehler at danielfkoehler@eaton.com

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